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Contributors:

ABAC, Barrow County, Ogeechee, Piney Woods, Tattnall County, Taylor County, Three Rivers and UGA Cattlemen's Associations; Georgia Limousin Association; and Georgia Cattleman Magazine

\$10,000 in Scholarships

The Georgia Junior Cattlemen's Association in cooperation with its sponsors is offering \$10,000 in scholarship money for the 2009 Beef Industry Scholarship Challenge.

Scholarships are provided to all ten teams in the competition. Scholarships can be redeemed after the completion of the first college semester and with proof of enrollment in the following semester. Transcripts are required for verification.

Champion Team:	\$3000
Res. Champion Team:	\$2100
Third Place Team:	\$1500
Fourth Place Team:	\$900
Fifth Place Team:	\$750
Sixth Place Team:	\$600
Seventh Place Team:	\$450
Eighth Place Team:	\$300
Ninth Place Team:	\$200
Tenth Place Team:	\$200

**For More Information
Contact:**

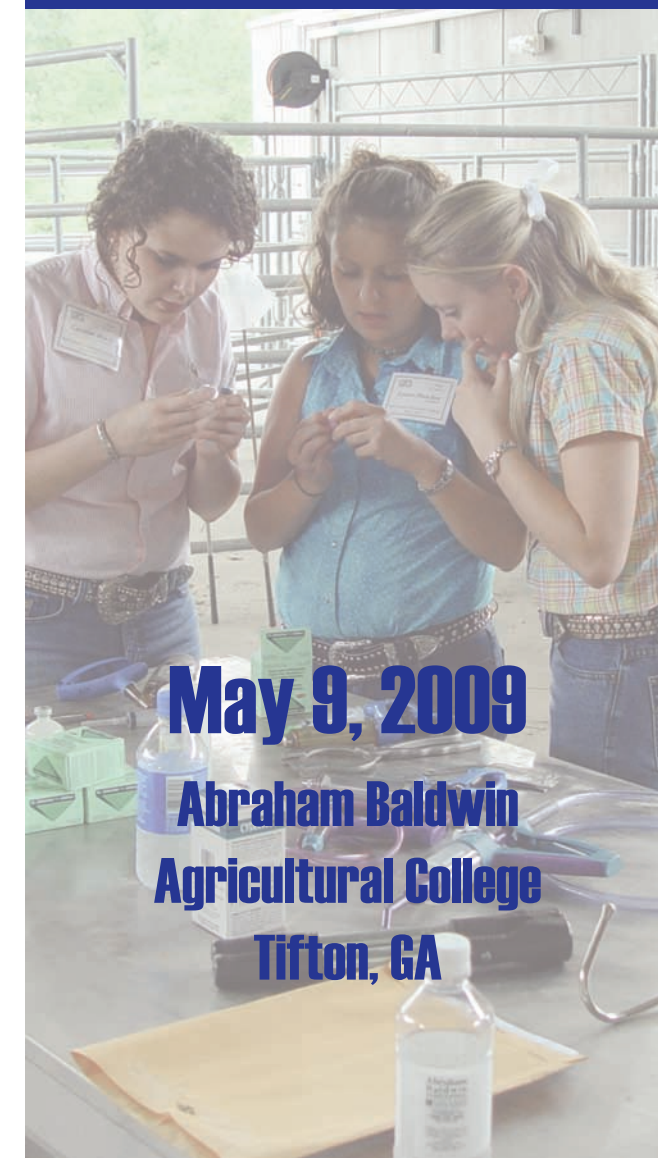
**Georgia Junior
Cattlemen's Association**

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Macon, GA 31212**

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www.gabeef.org/gjca**



Beef Industry Scholarship Challenge



**May 9, 2009
Abraham Baldwin
Agricultural College
Tifton, GA**

Beef Industry Scholarship Challenge

The Georgia Junior Cattlemen's Association will host the 5th annual Beef Industry Scholarship Challenge on **TBA** at the Abraham Baldwin Agricultural College in Tifton, GA. High school juniors and seniors from NCBA's Region II (GA, AL, MS, LA, FL, NC, SC and TN) are invited to enter the competition.

Ten teams will be accepted to the competition, with preference given to Georgia residents. Teams will consist of 3 members and can be juniors and/or seniors unless they are on the first place team from the previous year. Team members do not need to be from the same high school or county.

The Beef Industry Scholarship Challenge is a unique contest that focuses on the student's knowledge and skills in all areas of beef production management. Stations will cover a broad range of beef cattle management practices. Teams will work through the 10 challenging stations in a 25 minute rotation.

TEN STATIONS 25 MINUTES PER STATION

Handling and Health

Team members will demonstrate cattle handling procedures, techniques and equipment. They will also explain proper health related practices such as proper vaccination procedures and equipment selection, parasite control, castration procedures and other health related practices.

Nutrition

Team members will be given a scenario with mature cows to formulate rations that meet their daily requirements under specific situations. Students will explain cattle nutrient requirements, the nutrient value of feedstuffs and how to use that information to determine what diet will be the best for the situation.

Marketing

Exposes team members to various cattle marketing programs. Team members will identify the most profitable marketing scheme for a given situation through yield and quality grading for four or five live market animals.

Seedstock Merchandising

Team members will incorporate performance information, pedigrees and phenotypes into a private treaty sales situation. Team members will also go through the process of identifying a buyer's needs and handling his or her objections or concerns.

Keep-Cull Replacement Heifers

Team members will evaluate the merit of performance data along with visual appraisal in order to select animals that will best fit a production scenario.

Job Interview

Team members will prepare a cover letter and resume for an actual opening in the industry and participate in an actual interview with an industry professional. By participating in this station, young people will have the opportunity to explore career choices in the cattle industry.

Beef Industry Issues

Team members will demonstrate media relations skills in response to a choice of current industry issues. Each team member will communicate a response to the public using one of three media venues: TV, radio or print.

Reproduction

Students will identify and demonstrate, when needed, calving management practices such as precalving preparation, process of parturition, dystocia, equipment involved in reproductive practices, synchronization techniques, artificial insemination, embryo transfer and other technologies in this field.

Beef Management Challenge

This station will tie information gained from other stations of this competition together. Students will use their knowledge to provide various solutions to a given beef management challenge. They will be asked to weigh solutions against consequences.

Credit and Finance

This station will provide experience in organizing, preparing and participating in an actual loan request. Students will demonstrate proper procedures when preparing loan documents.

Official Entry Form

Team Name: _____

Team Coach: _____

Address: _____

Phone: _____

Email: _____

Signature of Coach

Student Name

County & State

- \$200/team (GA residents*) Entry Fee is enclosed
- \$250/team (non-GA residents) Entry Fee is enclosed

*GA residents must be current members of GJCA
Make Check payable to:
Georgia Junior Cattlemen's Association

Entry Deadline:
March 15, 2009

Return to: GJCA, P.O. Box 24510, Macon, GA 31212
call: 478-474-6560